



Celebrating Age Wiltshire Phase 2 (September 2020 – 2025) funded by the National Lottery Communities Fund, Wiltshire Council Local Area Boards and Wiltshire Community Foundation

Re-structure since Covid-19 to deliver 4 key strands of activity that can reach older people in multiple ways, not just digitally. These are:

- On-line concerts and performances
- Outdoor concerts
- 1:1 Creative Conversations via telephone
- Noticing Nature: Taking Art Outdoors

CAW works closely with partners across Wiltshire to create a bespoke offer based on each area's needs. As community gatherings are re-introduced, building confidence in attending public events will be paramount, and our work with older people in their homes via telephone, one-to-one sessions and outdoors, will be focused on encouraging a return to social and cultural experiences in the community.

Reaching the most isolated older people and their carers who are unable to access the arts due to disability, lack of transport and anxiety around leaving their homes is our key focus in Phase 2. We now have more opportunity to reach this most vulnerable group.

Doorstep concert in Steeple Langford October 2020

Feedback from outdoor concerts:

- *The most profound responses, I feel, were in folks who had very limited contact with the outside world throughout the Covid situation. They were particularly delighted by the imagination and planning that had gone in to providing them with some very special entertainment.*

(village community volunteer)

- *For some individuals who had been isolated alone for many months, this was their first opportunity to meet neighbours and be reminded what the friendship of neighbours means*

(local area co-ordinator)

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Creative Conversations on the phone

Pilot project funded by Wiltshire Community Foundation to work in partnership with Age Friendly Melksham

Since our launch in October we have trained 4 creative artists and 7 volunteers

Phillipa Huxtable, Age Friendly Melksham Co-Ordinator and Moira Conroy, Community Connector referring participants

5 participants currently receiving weekly calls

Artist feedback:

A little moment of magic to sit here listening to a frail, post stroke voice singing down the phone - a moment of privilege too.

The logo for Wiltshire Community Foundation, featuring the text 'Wiltshire Community Foundation' in a bold, yellow, sans-serif font on a teal background. To the right of the text is a white outline of a stylized horse head.

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